



# NPF – National Police Federation – Alberta



October, 2020

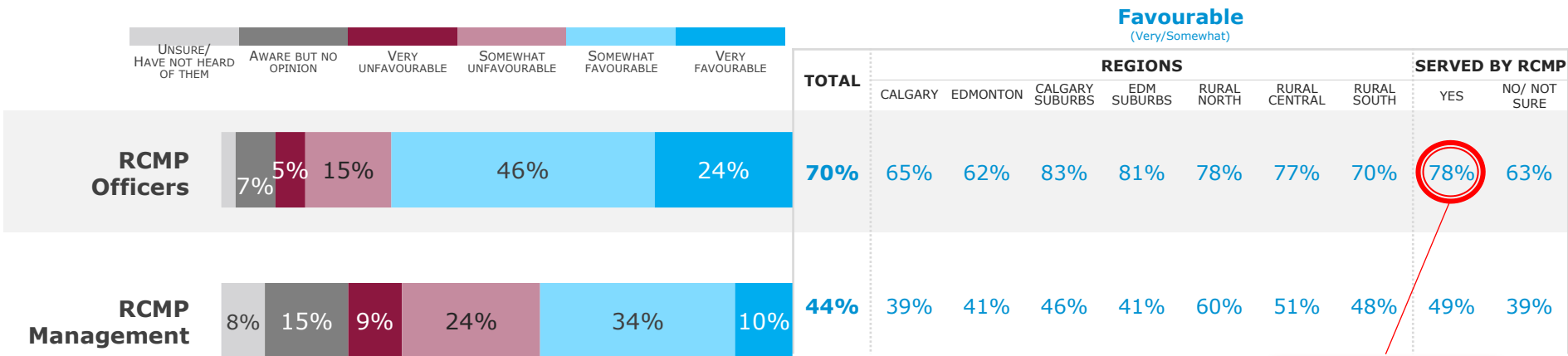
# Methodology

- **Methodology/Sample:** Online survey of randomly-selected sample of **1,300** adult (18+) Alberta residents
- **Field Window:** October 21 to 28, 2020
- **Reliability:** Non-probability samples cannot be assigned a margin of error. \*As a relative guideline, we have provided margins of error for a probability sample of this size. Data has been weighted by region, age and gender to be representative of the population of Alberta

Region	Number of Interviews	Margin of error*
CALGARY	202	±6.9%
EDMONTON	208	±6.8%
CALGARY SUBURBS	100	±9.8%
EDMONTON SUBURBS	100	±9.8%
RURAL CENTRAL	242	±6.3%
RURAL NORTH	226	±6.5%
RURAL SOUTH	222	±6.6%
<b>ALBERTA</b>	<b>1,300</b>	<b>±2.7%</b>

# Over two-thirds of Albertans have favourable impression of RCMP officers

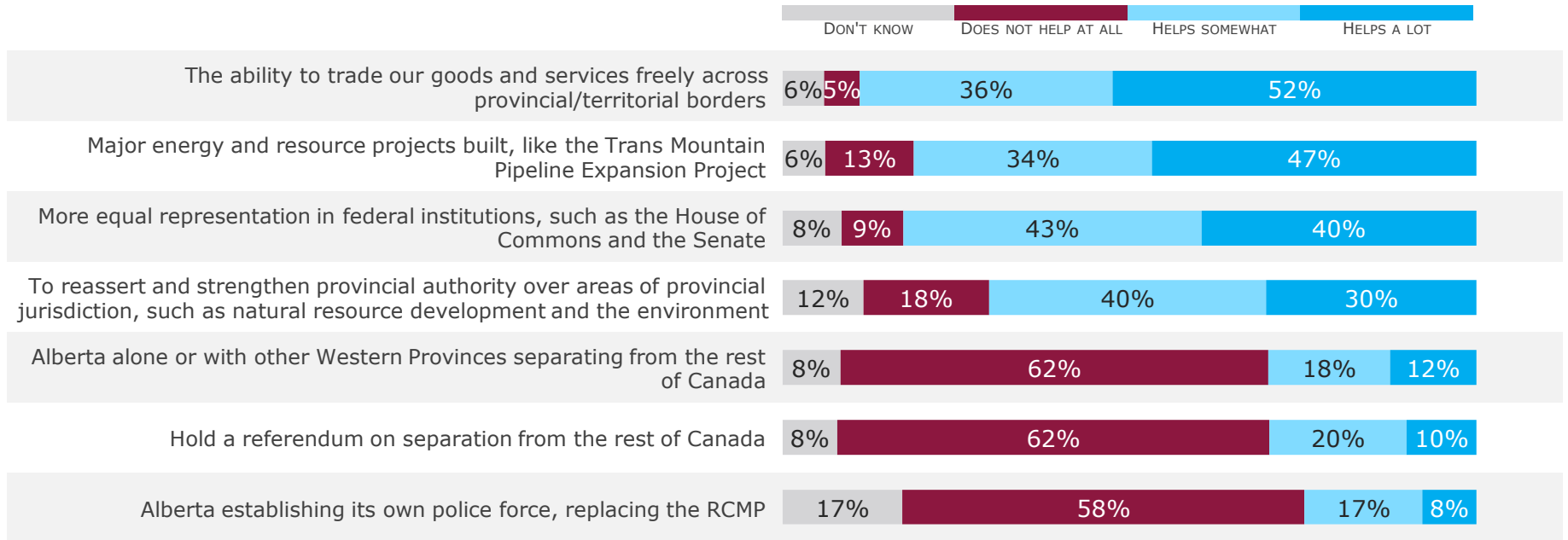
- Favourable impressions of RCMP officers rise to over three-quarters (78%) in communities served by the RCMP, consistent with June 2020 tracking
- Regionally, favourable impressions of RCMP officers are highest in Calgary suburbs (83%) and Edmonton suburbs (81%)



**June 2020:**  
81% favourable impressions of RCMP officers in RCMP-served communities

# Replacing the RCMP viewed as least helpful measure tested to improve Alberta's place in Canada

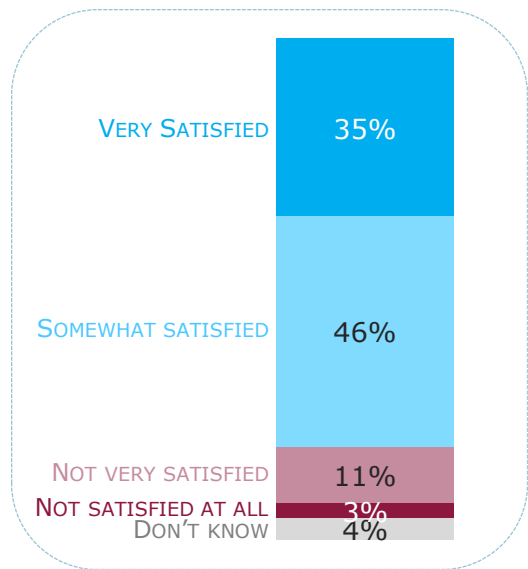
- Only 8% say replacing the RCMP helps “a lot”, while about half say trading goods freely (52%) and energy and resource projects (47%) help “a lot”
- The measures tested were also part of the Fair Deal Panel consultation



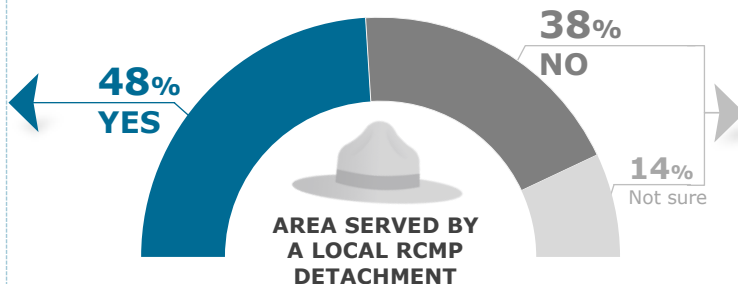
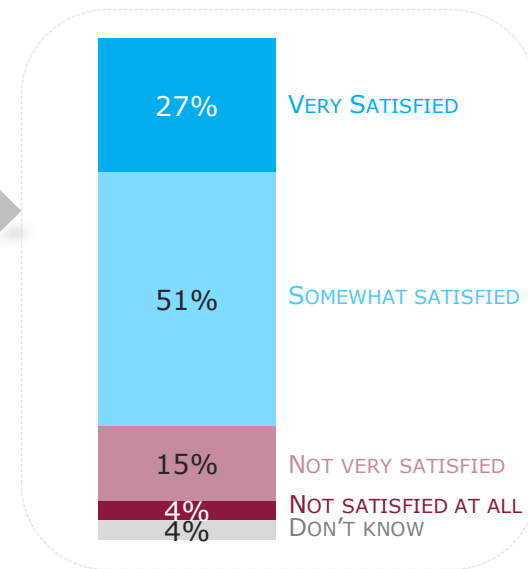
# Over 4-in-5 satisfied with policing in RCMP-served communities; similar in non-RCMP communities

- Over 4-in-5 (81%) satisfied with RCMP policing in RCMP-served communities, unchanged since June 2020 (n=132)
- The level of those “very satisfied” is higher (35%) in RCMP-served communities than non-RCMP served communities (27%). Overall, satisfaction levels are comparable between RCMP-served (81%) and non-RCMP-served (78%)

## SATISFIED WITH RCMP’S POLICING



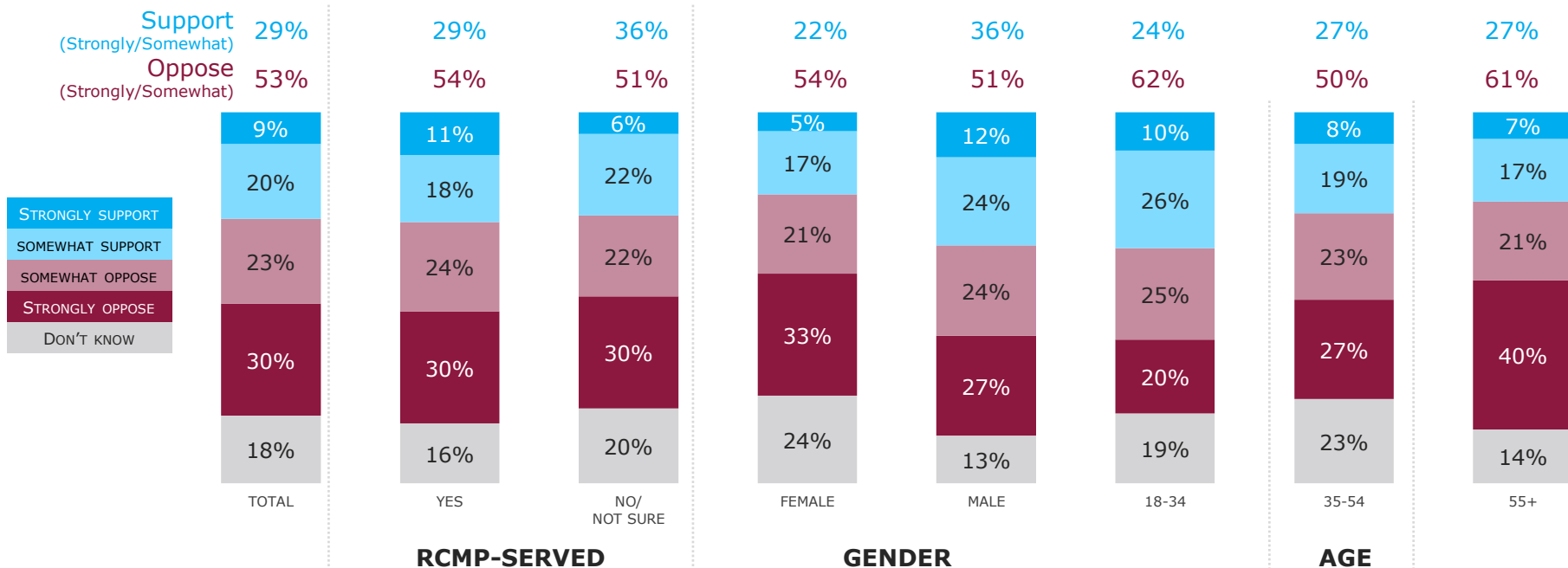
## SATISFIED WITH POLICING IN COMMUNITY



Q5. Is your municipality or local area served by a local RCMP detachment? (Total N=1300)  
 Q6. How satisfied are you with the RCMP's policing of your community? (Yes at Q5 N=809)  
 Q7. How satisfied are you with the policing in your community? (No or Not Sure at Q5 N=491)

# Majority oppose Fair Deal recommendation to create an Alberta police service to replace the RCMP

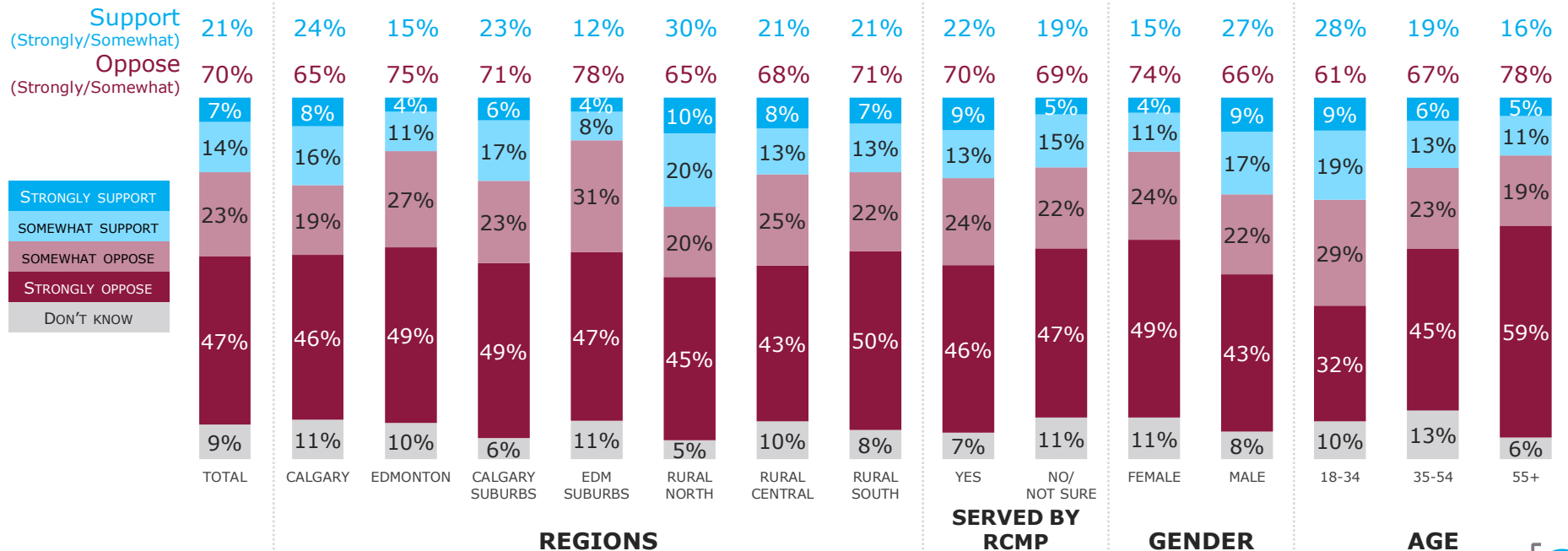
- 55+ voters more opposed (61%) than 18-34 voters (45%)



Q10. One of the Fair Deal Panel recommendations is to create an Alberta Police service to replace the RCMP. The RCMP polices almost all communities in Alberta outside of Calgary, Edmonton, Medicine Hat, and Lethbridge. Do you support or oppose this recommendation? (Total N=1300)

# After hearing arguments, opposition to replacing RCMP rises from about half to over two-thirds

- Opposition to replacing RCMP rises from 53% in pre-test to 70% in post-test, while support decreases from 29% to 21%



Q12. Now that you reviewed additional information, do you support or oppose replacing the RCMP with an Alberta Police Service? (Total N=1300)



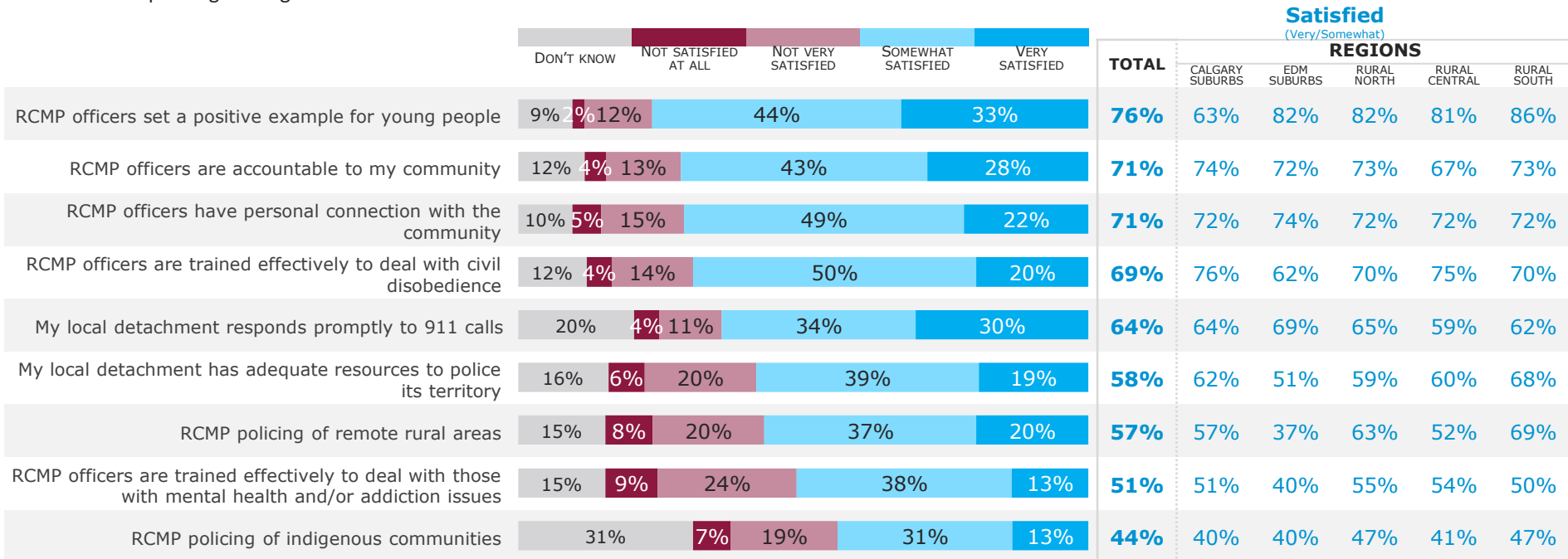
# Rural/ RCMP Communities

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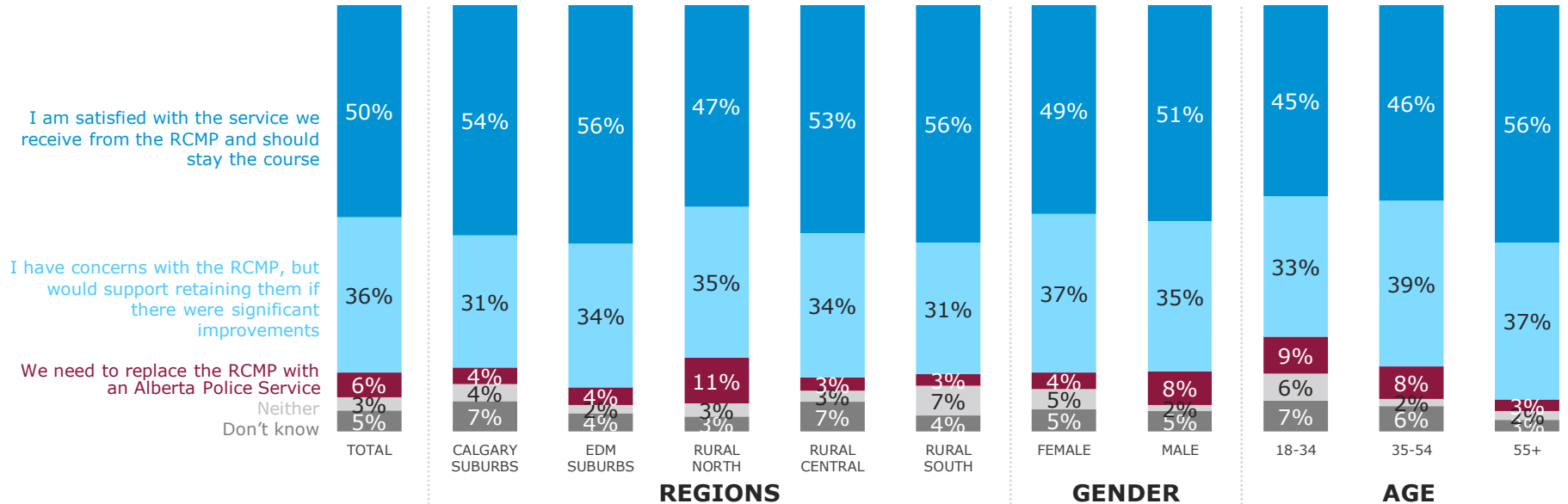
# Highest satisfaction level with RCMP as role models, accountable to community, and personal connection

- Responding to 911 calls has second highest level of those “very satisfied”
- Lower levels of satisfaction re: adequate resources to police its territory, policing of remote rural areas, dealing with mental health and addiction issues, and policing of indigenous communities



# Only 6% choose outright replacement of RCMP

- Majority (50%) say “stay the course” with the RCMP, with highest levels in Edmonton suburbs, Calgary suburbs, Rural South and among 55+ age group
- Over one-third (36%) support retaining RCMP “with significant improvements”, with highest level among 35-54s (39%)
- Only 6% choose replacing the RCMP among these options, with highest level among Rural North (11%) and 18-34s (9%)

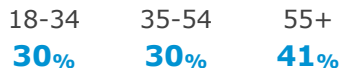


# Demographic Profile

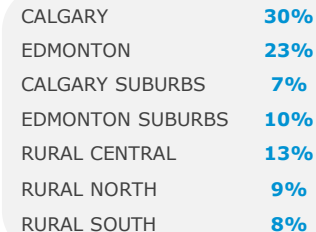
## GENDER



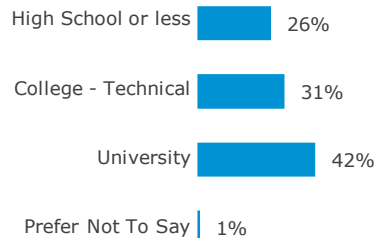
## AGE



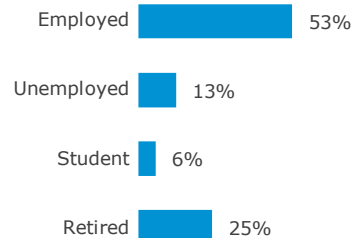
## PROVINCIAL RIDING



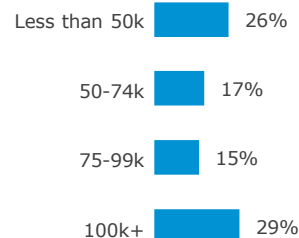
## EDUCATION



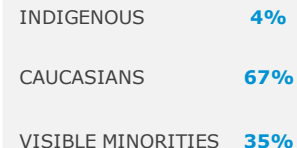
## EMPLOYMENT



## INCOME



## ETHNICITY





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